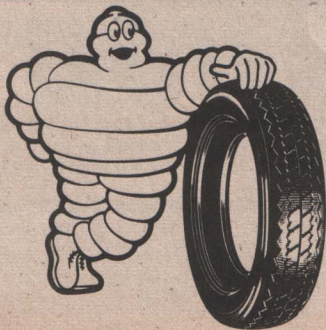


**Only one thing consistently  
beats Barry Sheene across the line**



**His Michelin S41 front tyre.**

The only difference between Barry's race winning S41 and your road S41 is a change in compound which makes the road tyre last longer.

**Be a Michelin man  
and ride a winning tyre.**