



HONDA STYLE 77

means so much more



...more style, even better



Honda Style 77.

That's the name we've given to a whole new range of clothing specially designed for the rider.

It's a range that excels in quality, style and choice of colour schemes.

Take quality. The leathers are made from only the finest, most supple steerhides – and are double stitched for extra strength. And the nylon oversuits have specially sealed seams for complete waterproofing.



Then there's the Honda Style 77 clothing – with distinctive, attractive looks – good, too. Snug fitting for comfort.

And with the brilliant



HONDA STYLE 77

more colour, and quality.

styling. You'll find that
thing doesn't just look good
attractive designs – it feels
and tailored for riding

brilliant selection of colour



combinations available,
you'll have no difficulty
choosing the scheme that
suits you best.

The range of clothing
is complete. Leathers.
Oversuits. Anoraks.
Bomber jackets. Boots.
Helmets. Gloves. Sweaters.
Scarves. T-shirts. Race
hats... All beautifully
made. All made to last.



And to go with them, there's
a whole range of accessories and
specially formulated oils for your
bike.

Be smart.

Ask your Honda dealer about
Honda Style 77.

means so much more



New vertical design one-piece leather suit in Red and Blue with white piping. Available in five sizes.



Colourful cotton Honda Style 77 T-shirts.



New asymmetrical coloured one-piece leather suit in Blue and Yellow with white piping. Available in five sizes.



Leather jackets in the new Honda Style 77 colour combinations.

Bomber jackets - available in Red, Blue, Brown, Green and Yellow, and a range of four sizes.



Acrylic, washable sweater in two colours. Made in Scotland.



The distinctive asymmetrical patterned one-piece leather suit, in Brown and Yellow with white piping. Available in five sizes.



Waterproof Race/Rally hat in simulated leather with canvas backing, and warm rayon Honda scarf.



Traditionally styled one-piece leather suit in new Red and Yellow colours with black piping. Available in five sizes.



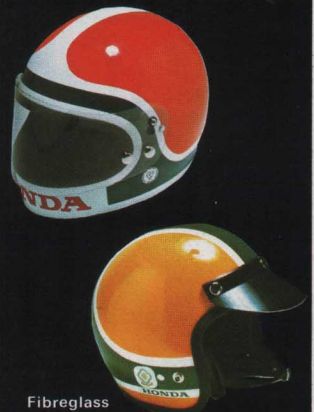
Smart, strongly made racing boots, in colour combinations to match the one-piece Honda Style 77 leather suits. Available in sizes from 6 to 11.



Smart supple leather gloves, fitted with zip and gusset and warmly lined.



One-piece leather suit in new vertical design, Yellow and Blue with white piping. Available in five sizes.



Fibreglass Racing Helmets - ACU approved and made to BS 2495. Available in colour combinations to match Honda Style 77 clothing. Fibreglass Commuter Helmets strongly made to BS 2495.



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