

INTRODUCING THE SUPER LIGHT, SNELL '75-APPROVED MAGNUM III.

If you're a serious off-road rider, extra weight isn't something you take lightly.

You know that shaving a few ounces off your gear can make 20 miles of whoop-de-dooos or a 40-minute moto a lot easier to take.

Less weight means less fatigue.

Unfortunately, it's always seemed that if you wanted lightweight headgear, you had to sacrifice some safety.

Until the Bell Magnum III.

This new Magnum is light. Very light.

Bell engineers actually found a way to add two extra layers of fiberglass protection while still keeping the weight down.

What's more, Bell's Magnum III meets or exceeds both D.O.T. and Snell '75 standards for performance, making it one of the safest open-face, off-road helmets money can buy.

The New Bell Magnum III.

A Snell '75 approved off-road helmet doesn't have to be a pain in the neck anymore.

TAKE THE RISK OUT OF LOSING WEIGHT.

