

THIS YEAR'S NEWEST, COSTLIEST 250

More travel, more power, better handling and much more . . . it's all there in the new Maico M-1. A new frame, new forks and rubber mounted bars produce the plushiest ride and surest steering ever. It's a clean, lean profile with a low center of gravity, good ground clearance and a seat height you'll like.

A 40mm. carb, bigger air box, new cylinder transfer ports and a snake-like pipe configuration increase usable horsepower. Travel? There's 12.2 inches up front and a full 12 in the rear.

Big changes and little refinements too, it's all here. Like a new plastic gas tank that mounts without bolts. Maico engineers compare the importance of the M-1 design to forward mounted shocks. That single change sliced at least two seconds off average lap times. The M-1 accomplishes a similar improvement...a two second advantage in a single model year.

So don't compare price tags this year without checking out total bike performance. You are going to spend more for any racing bike you buy this year. Why not spend a few dollars more for a Maico. You're going to get a lot more motorcycle for your money.



THE PRICE
OF GLORY

"The M-1 is a blast.
It's an all-new
way to ride!"

Magoo

