

Dave Taylor – man with a message

Dave Taylor, former 'Wheelie King' and international display riding star, is Britain's leading campaigner for motorcycle safety. He is unique inasmuch as his love of biking and great riding skill have favoured him with a talent to express himself on bikes, and bike safety, like no one else can.

Dave has made many television and radio appearances in the cause of motorcycle safety,

and opened the country's first Trail Park near Dartford in Kent. It is here that young riders can learn to handle a bike and have fun in safe, off the road conditions. For some years, Dave has been travelling the country telling youngsters about the right way to ride. Now, under the Michelin Tyre Company's banner, he continues to prove that he is indeed a man with a message when it comes to motorcycle safety.



**Michelin Motorcycle
Safety Campaign**

presented by Dave Taylor

Michelin MotorCycle Safety Campaign



**PRESENTED BY
Dave Taylor**

Ten Golden Riding Rules



from Dave Taylor

Before you take a bike on to the road you have got to be good. You have got to know how to handle a bike instinctively and to be able to think and react ahead of the other guy; that is the motorist, the truck driver and anyone else who shares the same road as you. Part of being good (and that means safe) is learning and following a few rules. For my money here are ten of the best:

1

Never use public roads for learning purposes - off the road is the place to have your very first lessons.

2

Take advantage of training schemes - your school can put you in touch with them.

3

Be seen - wear a reflective safety jacket and/or bright clothing, and keep headlights on even during daylight hours.

4

Wear protective clothing always.

5

Choose a helmet carefully and look after it well.

6

Ride defensively and think ahead - be always aware of conditions and other road users.

7

Treat wet roads with respect.

8

Never race on the road - if you fancy yourself at speed take advantage of the various sporting opportunities by joining a club.

9

Learn to maintain your machine so that it is always in roadworthy condition.

10



Appreciate the importance of tyres. Make sure they are the right type, at the right pressures and within the law.