

1977 GuzziMatic

It's here! Moto Guzzi's 1977 revolutionary, 1000cc Automatic. An unparalleled blend of design and engineering in a truly unique machine.

An automatic, torque converter transmission which eliminates the chore of constant shifting. A new, emergency sidestand that automatically locks the rear wheel to prevent unexpected rolling. Electronic petcocks meter the flow of fuel through the twin carbs. Special air spoilers on the front safety bars increase high-speed stability. Air and oil filters increase performance and engine life. Standard footboards and high handle bars provide added touring comfort.

And when you're ready to ease the Guzzimatic to a stop, an exclusive, patented triple-disc integral braking system provides safe, sure stopping power.

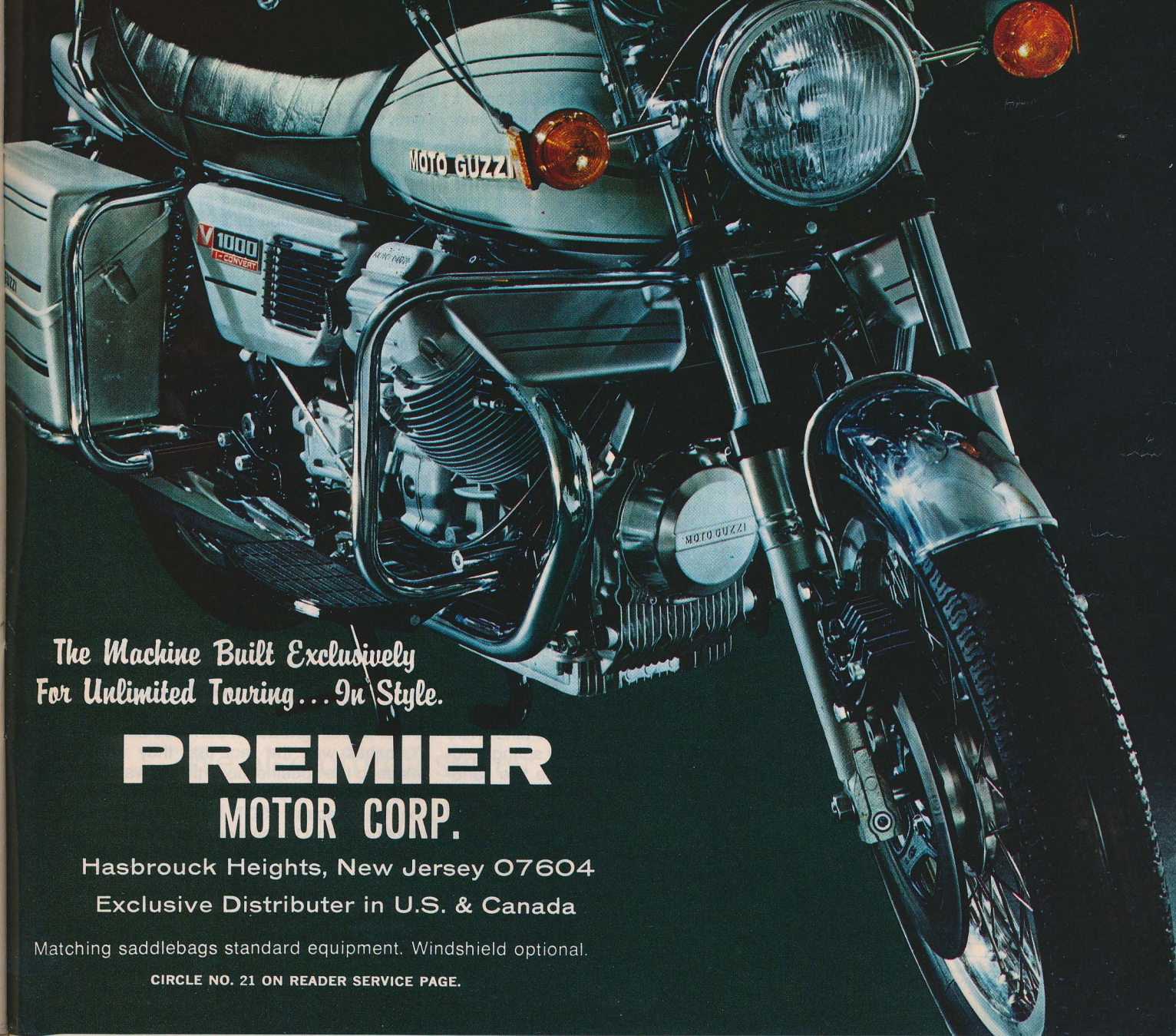
All this plus Guzzi's race-tested cradle frame and suspension molded around a smooth, reliable shaft drive and a host of other owner benefits give the Guzzimatic a new mark in motorcycling individuality.

Inspect the exceptional, 1977 Guzzimatic 1000 at your nearest Guzzi dealer soon and see for yourself why Guzzi has become the increasing choice of knowledgeable motorcyclists. Available this year in four distinctive colors, black, silver, white and silver blue.

Stopping distance at 60 mph

157 feet
integral brakes

197 feet
normal brakes



*The Machine Built Exclusively
For Unlimited Touring... In Style.*

**PREMIER
MOTOR CORP.**

Hasbrouck Heights, New Jersey 07604

Exclusive Distributer in U.S. & Canada

Matching saddlebags standard equipment. Windshield optional.

CIRCLE NO. 21 ON READER SERVICE PAGE.