

A cowboy wearing a light-colored hat and a yellow jacket is riding a light-colored horse through a field of tall grass. The scene is captured in a slightly grainy, vintage style.

Come to where the flavor is. Marlboro Country.



**Marlboro Red or Longhorn 100's—
you get a lot to like.**

Kings: 18 mg. tar, 1.1 mg. nicotine—
100's: 17 mg. tar, 1.1 mg. nicotine av. per cigarette, FTC Report Apr. '76

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.