

The little bike that could break the ice.

If there's a reluctant enthusiast in your household who needs a little gentle persuasion, then get her on a new Honda Express.TM It's just the machine to have for those first rides. Rides that open a whole new world, without the confusion of clutches, transmissions and tachometers.

Riding the Honda Express is actually as easy as riding a bicycle. A centrifugal clutch takes care of power delivery so all you have to do is twist the throttle and off you go.

The Honda Express is powered by an economic 49cc two-stroke engine that can deliver over 100 miles per gallon. It has a top speed of 30 mph and is designed to require minimum service.

The Honda Express is a breeze to start. Simply turn the key, push downward a couple of times on the foot lever (to wind the starter spring), and squeeze the left brake lever to engage the starter and start the engine. Anybody can do it. And once a person feels the thrill of riding, watch them return all gleamy-eyed and smiling. Then you know you've got 'em.

If you have someone you'd like to persuade, give them a new Honda Express. At only \$295* how can you miss? See it today at your Honda dealer.

It's the bike designed to break the ice and open a whole new world for your entire family.

**C'mon America,
get on the
Honda Express.**

CIRCLE NO. 28 ON READER SERVICE PAGE.



Manufacturer's suggested retail price includes dealer set-up, but does not include tax, license and transportation charges. Always wear a helmet and eye protection when riding, keep lights on and check local laws. Designed for operator use only. Model availability may be limited. For free brochure, write: American Honda Motor Co., Inc., Dept. C37E, Box 50, Gardena, California 90247. See Yellow Pages for nearest dealer. ©1977 AHM.