

# ONLY DATSUN

has the small pickup with room inside for long legs and large loads.

Like most small pickups, Datsun's exclusive King Cab™ has a 6-ft. bed for hauling stuff outside.

Unlike any other small pickup, it has room for hauling stuff inside. Up to 11.3 cu. ft. of storage space behind the seats.

And unlike any other small pickup truck around, it comes with reclining bucket seats. Plus such surprising features as more leg space than some full-size rigs. Full carpeting. And an extra-long wheelbase for smoother rides.

Not surprising, it's stingy on

gas. 32 MPG on the open road, 22 around town with manual transmission. Of course, those are EPA figures. So your mileage may differ depending on the condition of your truck and how you drive. California mileage slightly lower.

**Suddenly  
it's going to dawn on you.**

## DATSUN SAVES



One more strong point: King Cab utilizes the same all-steel body construction and rugged latter-lattice frame as the Li'l Hustler that won the teeth-rattling Baja 500. So you know it can take a load of punishment.

If by chance it ever does need service, you can count on some strong backing from over 4,000 Datsun service technicians.

Add it all up and it's pretty easy to see why Datsun is America's Number One Selling Small Pickup.

