

"Honda's new 1977 CB-750F is an intense motorcycle. From its potent engine to its fabulous new wheels, this machine speaks performance." And Jean-Claude Chemarin knows great performance when he sees it. As a member of the Honda Endurance Race Team, he and his teammates Alex George, Pat Evans and Christian



Leon swept through Europe's most demanding long-distance road-racing events to emerge triumphant European Champions on their four-cylinder Honda RCB-941 factory racer.

"I love racing," says Jean-Claude. "And I love to ride for pleasure as well. But after racing at up to 170 mph for 24 hours straight, street machines can feel terribly slow and poor handling. But this isn't the case with the Honda CB-750F. Its performance and handling so closely parallel my race bike, I really don't feel as though I've slowed down that much at all."

More Horsepower and Torque. Aboard the new CB-750F you can discover the kind of excitement Jean-Claude finds on the race

CB-750F

"Quickest, fastest, best-handling production 750 I've ever ridden."

—Jean-Claude Chemarin





track. Powered by Honda's legendary four-cylinder, overhead-cam, four-stroke engine, the CB-750F runs like the wind. There's more horsepower and torque in this year's model for lightning-quick response. And with Honda's quick-action five-speed transmission, you select the ratio the situation demands and you're ready to pass or corner like never before.

Feeding the 736cc engine are four Keihin carburetors equipped with an accelerator pump for greater throttle response as well

CB-750F AT A GLANCE.

Engine	Overhead-cam, four-cylinder, four-stroke
Transmission . .	Constant-mesh, five-speed
Exhaust	Chrome-plated four-into-one
Brakes	Hydraulic double disc front brake, single disc rear brake
Wheels	Aluminum alloy and steel five-spoke Honda ComStar design
Fuel Capacity . .	Five gallons

as good economy. On the other side of the cylinder tower, a sleek bank of four chromed header pipes routes the exhaust into a single, efficient, bazooka-styled seamless muffler. The chromed exhaust system and side-case covers offset the deep, rich, jet-black engine the CB-750F carries for 1977. "The overall look," says Jean-Claude, "is very much like my racing engine. Pure business."

The new Honda CB-750F also handles great. The exposed-leg, free-valve type forks give a firm, high-performance ride. Yet, damping characteristics are supple enough to allow the wheel to comply smoothly to road-surface dips and bumps. The rear shocks with five-way adjustable spring preload can be set for solo riding or for riding two-up.

Double Disc Front Brake.

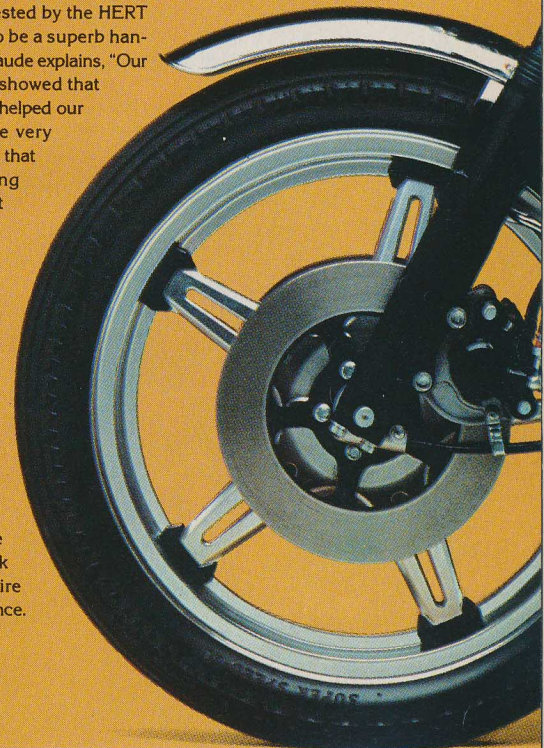
Performance, as you can see, is the key word for the 1977 Honda CB-750F. Power and handling characteristics are all outstanding. And, when the situation calls for brakes, you can whisk to a stop with the new hydraulic double disc front brake and the proven single disc rear brake. Jean-Claude elaborates, "In racing, when you have to slow down from 170 mph for a hairpin corner, you really appreciate the incredible stopping power of a double disc brake. On the road, dual discs let you brake quickly, with less effort."

"We Belong on a Race Track"

The new 1977 Honda CB-750F delivers everything a sport rider wants from a machine. Power, handling, braking and legendary Honda reliability. Jean-Claude

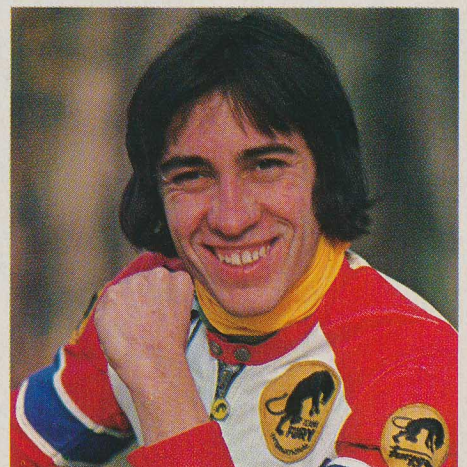
Chemarin pretty well sums it up when he says, "Sometimes, when I am flying down the road on Honda's new 750F, the bike feels so powerful and good-handling, that I almost feel like we belong on a race track."

Revolutionary New ComStar Wheels. Topping off this package is a pair of revolutionary new Honda ComStar™ wheels. Fabricated from aluminum alloy and steel, the wheel design has been tested by the HERT racers and found to be a superb handling asset. Jean-Claude explains, "Our testing and racing showed that the ComStar wheel helped our motorcycle handle very well. We discovered that a wheel that's strong like a cast wheel, yet designed to exhibit a small, predetermined amount of flex, like a spoke wheel, makes for a very secure, precise-handling machine. The new ComStar is such a wheel. In racing, I know it gave us an additional edge over our competition." In addition, the ComStar wheels look fabulous and require no spoke maintenance.



See the incredible new Honda CB-750F at your Honda dealer today. It's the direct descendant of the bike that's been burning up Europe.

"Cette machine; elle est vraiment formidable!"



HONDA GOING STRONG!

CIRCLE NO. 42 ON READER SERVICE PAGE.