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One of a Kind.

Where others seek mere wealth, he searches for experience.

He captures it in his own distinct way.

He smokes for pleasure.

He gets it from the blend of Turkish and Domestic tobaccos in Camel Filters.

Do you?



**Turkish and
Domestic Blend**

18 mg. "tar", 1.2 mg. nicotine av. per cigarette, FTC Report APR. '76.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.