



LEE FITS AMERICA

Lee Rider jeans and jackets look great. They come in sizes to fit just about everybody. In the true indigo blue that fades just right. And they've got Lee Set® the Sanfor-Set® process that makes 100% cotton denims start softer, stay smoother, keep their All-American fit. The Lee Company, 640 5th Avenue, New York, N.Y. 10019. (212) 765-4215.



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