

“There is nothing else quite like it
...on earth.”



RXM-1

With a new decade upon us there is at last a helmet that meets the needs of the rider of the eighties. In terms of safety, comfort and looks, other helmets are left in the past. Simpson RXM-1 has arrived: From an appearance and technological viewpoint unlike any helmet. Period.

With a shell made from space age Kevlar 49®, the RXM-1 is one of the lightest helmets you'll ever wear. And with a full range of hat sizes so the RXM-1 will fit the way a helmet should. The interior is lined with a smooth and comfortable brushed black special weave nylon, padded properly to hold the RXM-1 securely and cozily in place, during short rides or long. The RXM-1 is designed to cut through the air without annoying lift and wind noise. Even proper ventilation has been provided with a unique air flow system. Available in five brilliant epoxy finishes. Replaceable flip-up eye port shield and Snell-75 approved. No wonder professionals like Indy winner Rick Mears choose the Simpson RX Series of helmets. Without a doubt, it'll be the most extraordinary helmet you'll ever own ...

If your dealer doesn't yet have the new RXM-1, order direct with this coupon.
Color: (circle one) Indy Red, Sun Yellow, Comp Silver, Jet Black, Powder White
Size: (circle one) 6-7/8, 7, 7-1/8, 7-1/4, 7-3/8, 7-1/2, 7-5/8, 7-3/4

Name _____

Address _____

City _____

State _____

Zip _____

Enclose \$195.50 in personal check, money order or use your VISA or MasterCard Card.

Credit Card No. _____ Exp. Date _____ No C.O.D.'s please

For super-fast delivery call us at (213) 325-3575 and have your credit card # ready.
Allow 3 weeks for delivery on orders placed with personal checks. All foreign orders add 10% shipping charges and must be prepaid in U.S. currency. California residents add 6% sales tax. Send 50¢ for the Simpson Helmet story and 1980 catalog.

SIMPSON SPORTS

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