



Finally there's a tire that's a match for Michelin.

A perfect match. The A-48, Michelin's newest street tire for the front. And the M-48, its ideal mate for the rear.

A winning designed team that evolves from an impressive track record in international racing competition.

Together they deliver the kind of performance that's virtually unmatched. With directional stability, superior traction on wet and dry roads, and superb cornering.

And engineered to improve your mileage, too. Precisely the calibre of tire you'd expect to pay a few dollars more for. But who says you have to? These tires are all you'd expect from Michelin at less than you'd expect to pay. In fact, Michelin has the tires you need for just about whatever bike you ride. Available at quality dealers everywhere.

Stop by soon. It's time you met our match.



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