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CYCLE ILLUSTRATED is published bi monthly by Modern Day Periodicals, Inc., 257 Park Avenue South, New York, N.Y. 10010. Individual copy price: \$1.00. Submission of manuscripts, photographs and, or illustrations must be accompanied by stamped, self addressed envelopes. The publisher assumes no responsibility for unsolicited material. Copyright © 1975 by Modern Day Periodicals, Inc. All rights reserved under International and Pan American Copyright Conventions. Reproduction inwhole or in part without written permission from the publisher is strictly prohibited. Subscription rate in U.S.A. and Canada: \$6.00 per year. Printed in U.S.A.

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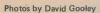
 When your mind turns to asphalt, here's the machine to get you from point A to point B quickly... VERY quickly.
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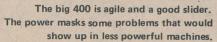
Yamaha's DT 400B is their top-of-the-line enduro for 1975, Major changes include radially finned cylinder head and tucked-in exhaust.













FADE IN

The board room of a large Japanese motorcycle manufacturing concern. Gathered around the huge, polished wood table are high-powered executives in \$750 suits. Sitting in folding chairs at the back of the room are two men in shirtsleeves, their ties pulled open and wearing white socks and black oxfords. They are obviously the engineers—no one else dresses that way.

Chairman (A distinguished Japanese with steel-grav hair): Gentlemen, we are here to determine the new model

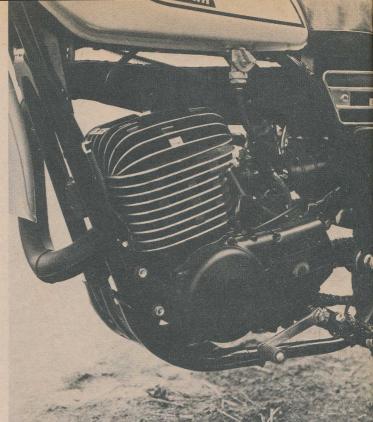
changes for the 360cc enduro, one of our most popular models. Keep in mind that the cost of producing motorcycles is increasing almost daily. Steel, aluminum, plastic and labor keep going up and up. The motorcycles we produce are excellent values for the money; our product is very similar to the small-production specialty bikes such as the Bultaco, Montesa and Maico but we remain about \$500 below their retail price. If we are to keep our sales up we must offer a superior product at a competitive price.

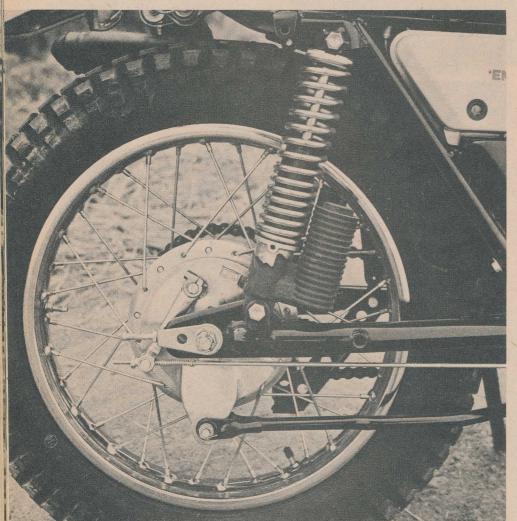
Cost Accountant: Thank you, Mr.Chairman. Honorable associates, I suggest we do everything to cut costs. How about all those leftover 19-inch front wheels in the warehouse. Couldn't we stick them on these bikes to get rid of them? Also, about this new radial-finned cylinder head: What is wrong with the old, square ones in the warehouse? And the new tuck-in exhaust—we still have a lot of the older designs left.

Engineer: Begging your pardon, honorable cost accountant, but I should

A winner from the Orient: Yamaha replaces the old 360 enduro with a substitute that's better on the street and better in the dirt. **By Scott Harrison** ROADTEST







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Shades of Maico. The radially finned cylinder head improves the cooling. Engine components, including the Mikuni carburetor, are painted a functional looking flat black.

can be ridden with confidence by a novice or with a vengeance by an experienced rider.

There are some flaws, but these are minor. The turn signals break even on the gentlest of falls. The rear shock springs, single-piece units this year, seem too stiff. The front fork springs don't make it, and the brakes are too grabby for hard dirt use. However, the old Yamaha bugaboo of the too-tight rear brake didn't crop up on the DT 400B, and the Thermal-Flow shocks did not bottom out.

To sum up, the DT 400B is a winner. The engine and gearbox are great and the rest of the bike is of good quality. The demand, even at \$1,300 a copy, is bound to be great. Mr. Chairman, may we respectfully suggest that you turn up the speed on the assembly line.

The rear suspension features Thermal-Flow rear shocks with single springs. This rear brake behaved better than those of most Yamahas—it didn't tighten up.



YAMAHA DT 400B

Price	GROSS MEASUREMENTS Weight
Box 6600, Buena Park, Calif. 90620	Wheelbase
Resale value after one year approx.80%	Seat height
ENGINE	Handlebar width
	Fuel capacity 2.4 US gallons
Type	ruel capacity 2.4 00 ganons
Bore & stroke	
	COMFORT RATING
Bhp @ rpm	Vibration8
Carburetion	Suspension
Carburetion	Noise level
Internal gear ratios	Seat
first2.533	Handlebars9
second	Start mech
third	Controls
fourth	Shift mech
fifth	Switches and instr
mu in	Svartches and mistr
RUNNING GEAR	Overall rating
Frame double cradle, tube steel	
Rake & trail	PERFORMANCE
Suspensiontelescopic fork/swing arm	¼ mile
(hydraulic)	0-60 mph
Tires	Braking distance from 808 mphNA
front	
rear4.00-18	SUMMARY '
Brakes	This big Yamaha enduro is a pleasant surprise. Good
front internal expanding drum	power band for both off and on road riding. A little
rear internal expanding drum	heavy, but the big engine makes up for it. Surprisingly
Electrics magneto & battery 6V	agile machine in the dirt. Reliability seems quite good.