

NO WAY.

"At Bultaco, development," F.X. Bulto explains, "is a lot more important to us than diversification."

He means it.

So much so that Señor Bulto, his family and associates concentrate all of their resources in the development of a singular product. Motorcycles.

Why develop a new chain saw when we could spend our time experimenting with a chain tensioner?

At Bultaco our development results in an extremely reliable bike. The kind that makes riding so rewarding. Whether you're competing or cowtrailing.

The kind that allows us to offer a full

sixty day warranty on our bikes.

Other motorcycle manufacturers may put their development and name on other products. You'll see the Bultaco name on just one.

A very reliable motorcycle. Built by a company that makes motorcycles.

And nothing else.

