

# HONDALINE HELMETS. IT'S EASY TO SEE WHY THEY'RE BETTER.



With one bright idea, Hondaline™ has improved both the looks and the protection capabilities of Hondaline helmets. Introducing the BriteStripe™ helmet—featuring wild new upswept side-striping made of reflective Scotchlite®. Great looking all the time. And, at dusk or in the evening, even better looking because it helps you stand out in the lights of the traffic.

Making you more visible is just an extra way Hondaline helmets protect you. They're designed to be tough. To absorb blows that we hope no motorcycle rider will ever have to experience. Testimony to their ruggedness is the fact they meet applicable Department of Transportation and Snell Foundation safety standards.

Good-looking and super-protective mean even more when a helmet's comfortable. Comfort's built into a Hondaline helmet. Light in weight. Soft, trylon inner lining.

Hondaline helmets come in styles and sizes for all kinds of riding and all kinds of riders. And now with the new BriteStripe helmet you can choose from a wide and wild variety of color combinations. Why not visit a nearby Honda dealership and try one on. Once you do, you'll see why it's a better feeling, better looking, better protecting helmet.

**HONDALINE™**

**More riders are putting us on.**

For a free color brochure describing Hondaline apparel, write: American Honda Motor Co., Inc., Dept. 5X, Box 50, Gardena, Calif. 90247. ©1975 AHM