



Goodyear Racing Slicks

Number One, with the help of their friends

Goodyear racing tires stand alone in U.S. motorcycle road racing. Since their introduction at Daytona in 1974, these tires have helped Kenny Roberts and Gene Romero to five first-place and four second-place finishes in the last seven AMA Grand National road racing events. This record has special significance for Roberts and Kel Carruthers (above), #1 rider and master tuner, respectively, for Team Yamaha. Because both Kenny and Kel worked closely with Goodyear engineers to help develop these tires.

Extensive track testing isolated the right shape, toughness and rubber compounds for these highly-specialized tires. Kenny's

ability to consistently run at top racing speeds gave the tires the most demanding test available. His times gave us a handle on our progress. And his instinctive "feel" for the road was dialed in after each run to point the way for continued improvements. In addition, former World Champion Carruthers added his hard-earned knowledge of road courses, race conditions and bike requirements. We rolled out the finished product at Daytona '74 and the rest is history.

What we learn in building the best for the best to ride adds to the expertise that is making Goodyear the leading name in performance motorcycle tires.

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