

# Triumphs are rolling again!

Thanks to the success of the Norton Villiers Triumph Birmingham factory in re-tooling to counteract the Meriden factory blockade, Triumphs-the experts' bikes-are here again. At first, demand may be hard to fill. *Reserve yours now.*



*Triumph Trident  
3-cylinder 750 cc superbike,  
5-speed gearbox. Lockheed  
hydraulic disc brake.*

## TRIUMPH

Write or phone to find your nearest dealer in Great Britain and Europe  
Norton Triumph Europe Limited,  
North Way, Andover, Hampshire.  
Tel: Andover 61411

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TRIUMPH WITH NORTON IN '74.