

DON'T STAND STILL

When it comes to boots for dirt riding, there should really be only one question: what offers the best protection at the most reasonable price? We have found that the 20th Century has a lot more to offer the buyer than a remake of an old material.

Plastic is the material of today, and now plastic has entered the dirt riding boot market. But it isn't the same old cheap alternative which plastic usually implies.

The Big V plastic boot is here to stay for a lot of good reasons. And the first one is that it can offer better foot and ankle protection than leather. At less cost. Made of super tough plastic which is perfectly moulded to suit your riding needs, this boot can take the most brutal punishment and your foot won't even know about it. Knocks which in the past left you limping for a week will merely knock your foot off the pegs, and you will be able to continue without a second thought.

Ease of maintenance is the second most important reason to think plastic boots: what other boot can you clean under the shower with a fingernail brush? And it lasts. And lasts. And lasts. No rot, no unstitching, no splitting, no drying out.

Finally, style. Plastic is for the boot today. And tomorrow. Don't stand still.



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